

Rebuilding the Dream

Crowne Plaza Hotel - Hamilton, On
October 16th, 17th 2009

Current Sponsors include:

Hamilton Chamber of Commerce
Ron Joyce
Crowne Plaza Hotel
Roaring Women Ltd.

Sponsorship Package

Small business is the backbone of the Canadian economy. It is resilient, can change quickly and easily to accommodate new trends, demands and economic change.

Over 900,000 Canadians have expressed the desire to start a new business within the next 2 years. And as we are nearing the end of an economic downturn, thousands of businesses are in need of strategies to rebuild, regroup and revive the businesses.

However, strategies, attitudes and trends are changing quickly. Small business owners need this new information and very few teaching facilities offer seminars and workshops that have this new information

Now is the time to realize their potential and offer them the tools for success that they so desperately need. "Rebuilding the Dream", a unique business event will be held in Hamilton Ontario - the City of Entrepreneurs and will travel to other city centers across Canada.

This 2 day event will incorporate an evening gala with a dynamic keynote speaker/author and a full day of workshops the following day, culminating with a multimedia presentation wrapping up the entire event. (see attached agenda)

The unique message and format of this event will draw businesses across the Southern Ontario and Greater Hamilton Area to the newly renovated Crown Plaza and Lincoln Alexander Centre adjacent to the Crown Plaza. The venue offers state of the art technology and the ambiance conducive to the theme of the event.

In order to offer tickets to business owners for a reasonable price, this event will rely on sponsorship dollars to support different facets of the event. Sponsors in turn will be rewarded with direct promotion to business owners in all the marketing and at the event.

Sponsorship dollars are needed to cover 2 keynote speakers, to offset advertising costs and to cover the cost of technology needed including website development and production costs.

Several levels of sponsorship are available with differing levels of exposure. Each sponsor will receive extensive recognition for their contribution.

Additional and more personalized sponsorship services may be negotiated.

Sponsorship Levels

Recognition for sponsorship	Business \$1500 (10 avail)	Bronze \$3,000 (5 avail)	Silver \$5,000 (5 avail)	Gold 7,000 (1 avail)	Value
Logos and links and mini profile on web page	Yes	Yes	Yes	Yes	\$1,000.00
Logo and links on electronic mailings (list of over 10,000 x 3)	Yes	Yes	Yes	Yes	\$900.00
Logos on all print collateral (posters and 4,000 mailings)		Yes	Yes	Yes	\$200.00
Logos on event print collateral (agenda and handouts -350)		Yes	Yes	Yes	\$300.00
4 complimentary tickets to the event		Yes	Yes		\$880.00
Logos in all print advertising (newspaper etc)			Yes	Yes	\$200.00
Mention as a sponsor on all radio advertising as a sponsor			Yes	Yes	\$400.00
Marketing materials included in all gift bags		Yes	Yes	Yes	\$150.00
1 full year of advertising on Roaring Women Website				Yes	\$450.00
Profile of business in program hand out			Yes	Yes	\$500.00
Trade show table at Friday Night Gala			yes	Yes	\$750.00
Follow-up offer sent via email after the event				Yes	\$300.00
Recognition at Friday Night Gala				Yes	invaluable
10 complimentary Tickets for the entire event				Yes	\$2,200.00

Sponsors will be required to provide copies of their logo in a high resolution file. Sponsors will also be required to provide link urls for links on the website. Sponsors who are contributing print material to the gift bags will be required to submit the collateral one week prior to the event. Some sponsors may be required to provide a company biography. Gold sponsors will be required to provide a 200 x 200 pixel advertisement.

Sponsorship in kind only available for business and bronze level. Sponsorship payment must be delivered with the application. Please direct any questions to:

**Mandie Crawford
1 (888) 726-3361**

Payments may be mailed to:

**Mandie Crawford
Box 89084 McKenzie Towne RPO
Calgary , AB
T2Z 3W3**

Sponsorship Application Form

Applicant Name: _____

Position: _____

Business Name: _____

Address: _____

City: _____

P/C _____ Province: _____

Phone: _____

Alternate Phone: _____

Email: _____ Web site: _____

Business Description:

Level of sponsorship requested:

Business \$1500.00 Bronze \$3,000.00 Silver \$5,000.00 Gold \$7,000.00

Payment to be made by

Credit Card Cheque e-transfer 'in kind'

Date: _____

Signature _____

Other Comments:
